

CRYSTAL HEROUX DESIGNER

GRAPHIC

PASSION.
DEDICATION.
DRIVE.



PRINT DESIGN | DIGITAL DESIGN
TYPOGRAPHY | ILLUSTRATION
MOTION GRAPHICS | ANIMATION

MKS Instruments
Sr Graphic Designer
March 2021 - Present

Social media graphics/animations/backgrounds, web banners, email signature banners, Teams backgrounds, illustrations, web graphics, landing pages, ads, newsletters, posters, brochures, company gear/apparel art, trade show events, animation, etc.

Crysp Creatives (Freelance)
Designer/Art Director
June 2019 - Present

Various print and digital design; clients include MIT-Lemelson, St. Lawrence University, Kero Creative, Feld Direct, The Lewis Prize for Music, Tutor Perini, BOND Building Construction, Elite Construction, VulcanForms, Cushman Wakefield, etc.

BOND Building Construction
Sr Graphic Designer
Feb 2017 - June 2019

Brochures, ads, flyers, posters, invitations, postcards, project sheets, one sheets, trade show booth art, stickers, illustrations, infographics, email blasts, web/social media graphics, Prezi/ PowerPoint presentations, apparel art, etc.

Utah State University
Graphic Design Specialist
Aug 2015 - Feb 2017

Magazine design/layout, posters, ads, flyers, brochures, booklets, programs, invitations, postcards, illustrations, infographics, email blasts, web/social media graphics, web updates, photo location scouts, photo shoots

Booz Allen Hamilton
Graphics Illustrator
2013 - 2015

Bergen Regional Medical Center
Graphic Arts Specialist
2010 - 2012

Colorado Mountain News Media
Graphics/Multimedia Designer
2007 - 2009

Able Printing & Graphics
Graphic Designer
2007

AG New England
Graphic Designer
2003 - 2007

Business Card Express
Typesetter
2002 - 2003

Vulcan Forms
PCA
MIT-Lemelson
St. Lawrence University
Kero Creative
The Lewis Prize for Music
Feld Direct
Tutor Perini
Ace Your Image
Tamrac
Ben Lomond CrossFit
Cinema Five Films
Direct Buy Lighting
Mtv Networks
Telco Depot
Magnets.com
Master Cutlery

Creative Cloud
PowerPoint
Illustration
Animation/
Motion Graphics
Brand Identity
Concept
Development
Creative Strategy
Iterative Thinking
Communication
Out-of-the-Box
Thinking
Attention to Detail
Project/Time
Management
Autonomy
Efficiency
Adaptability
Accountability
Leadership

OVER 15 YEARS OF
DESIGN EXPERIENCE

BA
GRAPHIC DESIGN
KEENE STATE COLLEGE

PASSION SKILL
DEDICATION
INNOVATION
PATIENCE DRIVE
CONFIDENCE
CREATIVITY

LET'S CONNECT

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